

ALEXA BRILLHART

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EDUCATION

Northern Valley Regional High School, Demarest, NJ

Class of 2026

Cumulative GPA: 4.64 (Weighted)

SAT: 1540 (790 Math, 750 Reading & Writing)

HONORS AND AWARDS

National Merit Commended Scholar (top 2-3% of PSAT test-takers nationally), *September 2025*

College Board Hispanic Recognition Award, *August 2024* | **College Board National Recognition Award**, *August 2025*

New Jersey State Seal of Biliteracy (Spanish), *Spring 2025*

Saint Michael's College Book Award for Social Conscience & Academic Achievement, *May 2025*

AP Scholar with Distinction Award, *July 2025*

AP Seminar and Research Certificate, *July 2025* | **AP Capstone Diploma**, *Expected June 2026*

Junior MBA, *Expected June 2026*

National Honor Society (Norvalis Chapter), *November 2024*

SCHOOL CLUBS & LEADERSHIP

National Honor Society (Norvalis Chapter) – Officer

November 2024 - Present

- Selected in recognition for academic excellence, leadership, service, and character
- Organize workshops to support peer-to-peer tutoring and study skills development, specializing in Math and English
- Collaborate with members to plan school-wide service initiatives including food drives and donation campaigns
- Maintain a 4.0 weighted GPA while actively contributing to extracurricular and volunteer initiatives

DECA (Distributive Education Clubs of America)

September 2022 - Present

- Develop and present business case study solutions to a panel of judges in regional and statewide competitions
- Case competitions focus on Professional Selling, Food Marketing, and Principles of Hospitality and Tourism; developing skills in marketing, finance, hospitality, and management

FBLA (Future Business Leaders of America)

September 2024 - Present

- Participate in regional and statewide business competitions with a focus on International Business to develop skills in leadership, teamwork, public speaking, and business problem-solving
- Collaborate on business simulations and case study projects involving strategic planning, marketing, and financial analysis

Multicultural Club – Vice President for the Latin American Region

September 2022 - Present

- Organize and execute engaging activities to promote and celebrate cultural awareness and diversity
- Increased member attendance to meetings and events by 20%

Student Council – Officer of the Class of 2026

May 2024 - Present

- Organize school activities such as class trips, social events, bake sales, and restaurant fundraisers
- Manage class budget to efficiently allocate funds for various school events for the student body

Norsemen Period Student Planning Committee – Student Representative

September 2024 - Present

- Direct a team of 30+ student committee members and partner with school administrators to launch biweekly Norsemen Period sessions focused on essential life skills
- Design interactive activities informed by student and faculty input to build collaboration, creativity, and time management

Assistant Vice Principal Hiring Committee – Student Representative

Spring 2025

- Selected to represent student voice on the Assistant Vice Principal Hiring Committee, contributing to candidate evaluation and final decision-making
- Reviewed application materials and participated in structured interviews, offering feedback on leadership qualities, communication style, and student impact

Board of Education of the Northern Valley Regional High School District – Student Representative

August 2025 - Present

- Appointed by school administration to serve as Student Representative to the Board of Education
- Represent student perspectives in district-wide policy discussions, advocating for academic growth, mental health, and equity

COMMUNITY SERVICE

Teen Advisory Board of the Demarest Public Library – Co-Founder & Co-President

September 2021 - Present

- Co-Founder of volunteer organization of local teenagers that creates engaging community-based activities; operates and fundraises under the Demarest Friends of the Library, a 501(c)(3) nonprofit
- Appointed Co-President in 2024; lead and coordinate monthly meetings, oversee executive board operations, maintain clear

communication with 25+ members

- Appointed Treasurer in 2023; manage and organize budgets, finances, and fundraising initiatives
- Plan and execute fundraising events such as Back-to-School Babysitting Night that raised \$500
- Organize various activities for the youth in the community including story times in Spanish, Hebrew and Korean; chess club; homework help; STEM activities; arts & crafts

Turimiquire Foundation – Youth Advisor & Social Media Manager

October 2024 - Present

- Raise awareness of Venezuela's socioeconomic and healthcare crisis through targeted outreach and community engagement
- Coordinate fundraising events for the Venezuelan diaspora, leveraging personal outreach to increase donor involvement
- Launched and manage the [Foundation's Instagram](#) presence to engage donors through storytelling and promote its mission of advancing family planning, education, and humanitarian aid
- Translate content from Spanish to English to effectively communicate the foundation's initiatives to the U.S. public

RESEARCH, PROJECTS, AND PRESENTATIONS

Culture and Capital: Exploring the Role of Cultural Identity in Financial Behavior

September 2024 - April 2025

- Brainstormed different ideas to conduct independent research project during the 2024-2025 school year in areas of personal and professional interests
- Developed research methodologies for the selected independent research topic: the extent to which cultural identity influences financial prioritization among those living in the U.S. of Colombian, Venezuelan, and Brazilian ethnic descent
- Conducted research through surveys and quantitative & qualitative analysis

INTERNSHIPS AND EMPLOYMENT

Thryft Asia, Singapore – Operations & Marketing Intern

Summer 2025

- Researched SEO, Singapore secondhand market, and competitor positioning; adapted content for local culture
- Drafted 6 blog posts (vinyl, clothing, Thryft Hub/Club) repurposed into marketing/social content for the secondhand business
- Conducted customer interviews (planned & led questions), coordinated with marketing and retail teams
- Shadowed warehouse & processing operations, documented marketplace processing flows for future employee use
- Designed a vinyl record survey using prior clothing survey insights; developed recommendations for strategy

International Leadership & Business Internship, Leadership Initiatives

July 2024

- Collaborated with business experts and a local entrepreneur to improve the infrastructure and marketing strategy of a small restaurant business in Bauchi, Nigeria
- Created and presented a proposal with viable solutions to address the restaurant's most pressing obstacles, including limited access to essential and reliable resources, high operating costs, difficult access to suppliers, competition, and poor safety
- Educated the local entrepreneur about key financial literacy concepts, including budgeting, financial planning, tracking expenses and income, saving, and debt management
- Received a grant of \$1,350 from a panel of industry leaders to implement the proposal

Tutoring

September 2023 - Present

- Plan and execute weekly lessons for English-as-a-Second-Language high school student and a 4th grade student
- Design personalized lesson plans to meet specific student needs, enhancing understanding and academic performance
- Help students raise their grades by an average of one letter grade through targeted assistance in test prep and study skills
- Develop strategies to improve student motivation, fostering a positive and engaging learning environment

ATHLETICS

Varsity Tennis

Fall 2022 - Present

- Varsity Athletic Award (2023, 2024, 2025); Scholar Athlete Award (2023, 2024, 2025); Honorable Mention (2024)
- Doubles player on team that reached NJ State Group 2 Finals in two consecutive years (2023 and 2024)
- Team won North Jersey, Section 1, Group 2 sectional championship for seven years in a row (2018-2024)

ADDITIONAL INFORMATION

- Two-week Business, Banking & Markets and French program at the American University of Paris during Summer 2024
 - Participated in lectures on classic business, finance, and economic concepts while gaining on-the-ground experience and application in Paris
 - Delivered a final presentation to faculty and other students about concepts learned during the program
- Five-week Spanish language immersion program in Spain with Putney Student Travel during Summer 2023
 - Participated in excursions and tours led by Spanish-speaking guides
 - Interacted with Spanish locals daily in a variety of environments
 - Stayed with a host family to further engage in Spanish language immersion
- Fluent in Spanish
- Elementary proficiency in French; self-taught through Duolingo, 2023-present